



# FloCore

Indoor Air Performance **REINVENTED**

A Breath of Fresh Air  
**Choose  
the Right  
Air Filter.**



**The time has come to change the air filter in your furnace or HVAC unit.**

If you're not sure just what you're looking for, you might feel confused when trying to select the right air filter for your home. With a wide variety of options ranging from electrostatic to fiberglass, it's helpful to receive guidance from indoor air quality experts.

**CONSIDER THE FOLLOWING FACTORS  
WHEN YOU'RE SHOPPING FOR THE  
RIGHT AIR FILTER:**



## Measurements.

**Most air filters are measured in inches, and most of them have the exact same thickness at one inch.**

There are some HVAC systems that require thicker air filters, which can be up to four inches. Check the existing filter or reference your owner's manual to verify the exact dimensions of the filter in your unit.



## MERV Rating Scale.

**Not all air filters are created equal.**

While they might have the same dimensions, they do not always offer the same level of performance. This performance is measured by the Minimum Efficiency Reporting Value (MERV) ratings scale, which is an industry standard rating that gives you a better idea of the air filter's ability to capture airborne particles. Simply put, the higher the MERV rating, then the more efficient the filter is and the more particles it can filter. So, check the filter's packaging for the MERV number.



## Air Filter Frame.

**Beware of filters with flimsy frames!**

Instead, look for sturdy filters that are strong enough to withstand the constant pressure and airflow changes that are caused by the air as it moves through the filter and into the HVAC unit.

**At FloCore, we understand how difficult it can be to select the right air filter for your home and your needs.**

To help, our team makes the selection process as fast and easy as possible. Our air performance and indoor air quality services are backed by over 40 years of combined experience, and our team partners with industry leaders to deliver affordable solutions that are proven to work.

**To learn more about how our team can enhance your indoor air quality, contact FloCore.**

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**[flocore.com](http://flocore.com)**

